What are three conclusions we can make about Kickstarter campaigns given the provided data?

US dominates in the Kickstarter campaigns. US is a most liked and active place to run Kickstarter campaign in the world. The data from 2009 – 2017 shows that 74% of campaign activity of the total activities get organized in US.

Theater is at first place in dominating category to attract attention worldwide with 50% ~ chance of success.

Outside US ‘Technology’ is the 2nd most campaign category to observe actions. Technology comes at 3rd place in US after Music. But in music US has only most of the activities, so overall it can be generalized that Technology is a worldwide favorite to run campaign and raise fund following the Theater.

The campaign success rate of Technology is at bottom 2nd place, that shows a high risk and uncertainty involved, though, “Technology” has most backers support worldwide than rest of the categories. Analyzing these all facts Theatre tops in terms of getting attention and balancing risks of failure.